



Shaping Your No Kill Community

Austin's Experience

Lee Ann Shenefiel

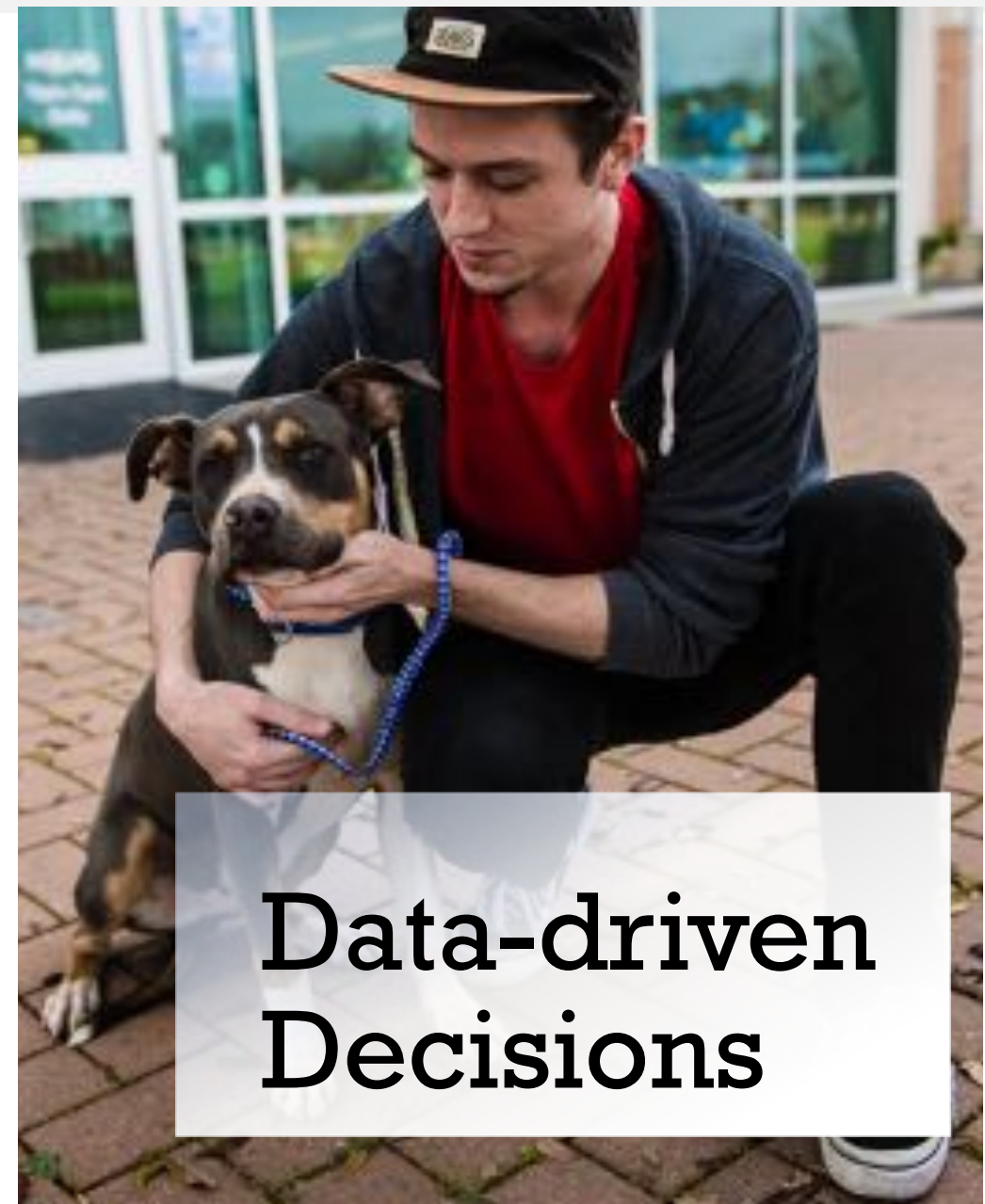
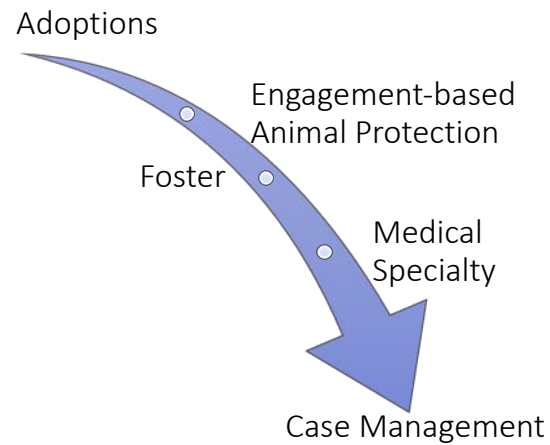
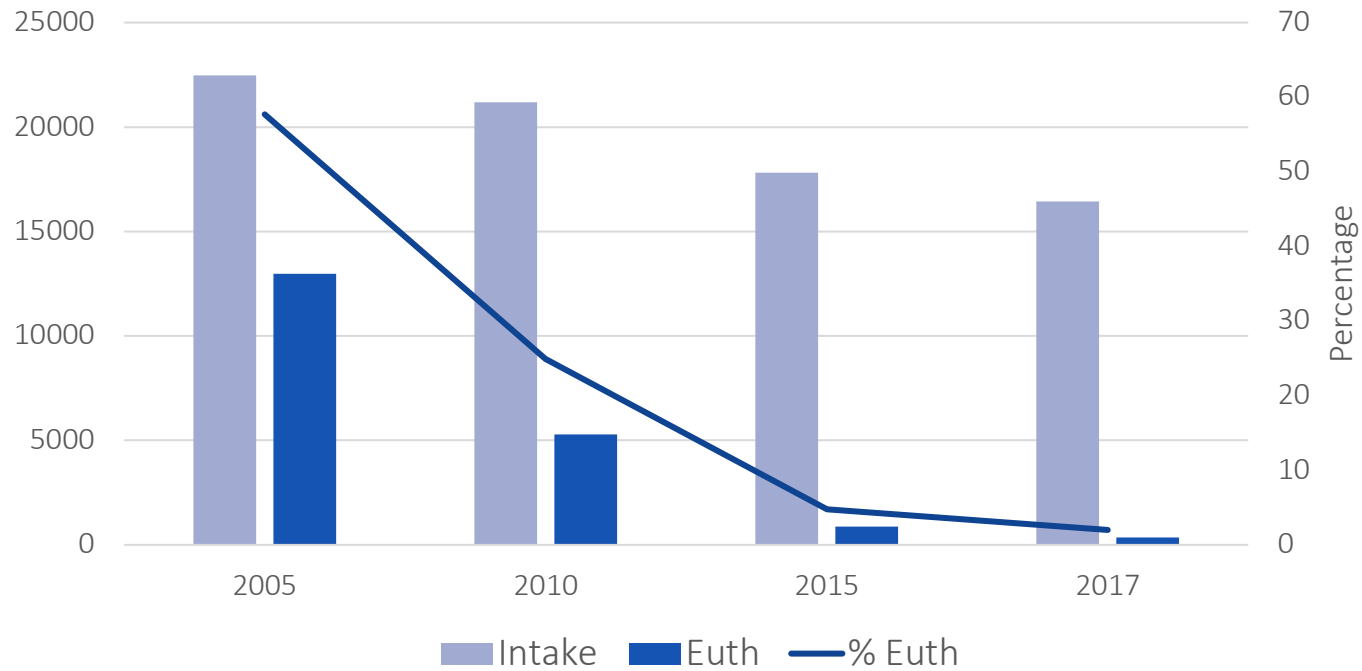
Interim Chief Animal Services Officer



Identifying Animals in Need

Defining need in your community

Vulnerable Populations



**Data-driven
Decisions**



Partnerships

**City
Commitment**

**Community
Services**

PARTNERSHIPS

Collaboration

Committed Support

**CITY
COMMITMENT**

Leadership

Innovative Programs

Dedicated Staff

& Volunteers

**COMMUNITY
SERVICES**

Prevention Services

with Partners

Education

Providing Resources



Identifying & Overcoming Barriers

Engagement-based animal control
program

High volume adoptions

34 pt. No Kill Plan

A photograph of a man in a blue polo shirt with a crest, smiling and holding a brown and white dog. The background is slightly blurred, showing other people and what appears to be a vehicle. A semi-transparent white box is overlaid on the left side of the image, containing text.

Institutionalizing Lifesaving

Ordinances, SOPs, & council mandate
Performance measures & plans

Evolving population of animals

Create programs that promote, preserve, and protect human-animal bonds.

- Pet Resource Center versus Intake
- Outreach versus Engagement
- Neighborhood level programming



**Evolving
A
Lifesaving
Ethic**



Thank You

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