

## Recommended Tools

	URL	Focus	Features	Platform	Subscription?	Price
Bloomerang **	<a href="http://bloomerang.co">bloomerang.co</a>	Donor retention	<a href="http://bloomerang.co/features">bloomerang.co/features</a>	Cloud	Yes	\$99/month for 0–1,000 records, \$199/month for 1,001–5,000 (bloomerang.co/pricing)
eTapestry	<a href="http://blackbaud.com/fundraising-crm/etapestry-donor-management">blackbaud.com/fundraising-crm/etapestry-donor-management</a>	Constituent mgmt. integrated w/ email communications	<a href="http://youtube.com/watch?v=SjBccmvKZmU">youtube.com/watch?v=SjBccmvKZmU</a>	Cloud	Yes	\$119/month for 0–1,000 records \$199/month 1,001–5,000 (blackbaud.com/fundraising-crm/etapestry/pricing-plans)
Exceed Basic 4.1 (formerly Telosa)	<a href="http://telosa.com">telosa.com</a>	Integrates with online fundraising	Recommended for smaller nonprofits	Cloud or Local	Call for pricing	TechSoup carries local version for \$350
Fundly	<a href="http://fundlycrm.com">fundlycrm.com</a>	Relationship mgmt., gifts and reporting	<a href="http://fundlycrm.com/features">fundlycrm.com/features</a>	Multiple, Inc. online	Yes	\$1,080 (one year) via TechSoup (fundlycrm.com/Pricing-Packages)

\*\* Also recommended by the digital community for:

- Ease of use (date entry, report pulling, email creation)
- Integrated donor database and email management in one system
- Good customer service
- Competitive pricing

## Other Tools: Digital Community Feedback

	URL	Community +	Community –	Features	Price
Little Green Light	<a href="http://littlegreenlight.com">littlegreenlight.com</a>	OK	Not user-friendly Needed a consultant	Workflows and search  Works best for small nonprofits  Not all in one	Starts at \$39 per month (based on records number)
Kindful	<a href="http://kindful.com">kindful.com</a>	None	Not recommended by digital community	Simple to use	Starts at \$100 a month
DonorTools	<a href="http://donortools.com">donortools.com</a>	Makes pie charts and graphs  Integrates with PayPal	No notes or memos  Slow to support requests  Not much filter ability	User friendly  Online donation capabilities	Starts at \$39 a month (plus processing fees)

## Other Tools

	URL	Focus	Features	Platform	Price
Salsa	<a href="https://salsalabs.com/nonprofit-crm-software">salsalabs.com/nonprofit-crm-software</a>	All in one	Scalable Many tools built in	Cloud	Starts at \$249 per month
DonorPerfect	<a href="https://donorperfect.com">donorperfect.com</a>	Growing nonprofits	Good support Integrates with other tools	Online or local	Starts at \$89 per month
Neon	<a href="https://neoncrm.com">neoncrm.com</a>	Integrated with tool options	Built-in online fundraising tools (like email)	Cloud	Depends on choice of tools
Raiser's Edge	<a href="https://blackbaud.com/fundraising-and-relationship-management/raisers-edge-nxt">blackbaud.com/fundraising-and-relationship-management/raisers-edge-nxt</a>	Robust Customizable	All in one Can be complicated for small nonprofits	Cloud	Depends on nonprofit

## Resources

- DonorSearch, tips on choosing:  
[donorsearch.net/choosing-nonprofit-crm-software](https://donorsearch.net/choosing-nonprofit-crm-software)
- DonorSearch and QGiv, tools for small nonprofits:  
[donorsearch.net/fundraising-software](https://donorsearch.net/fundraising-software)  
[qgiv.com/blog/top-fundraising-software](https://qgiv.com/blog/top-fundraising-software)
- TechSoup, great resource in general to get deals on software:  
[techsoup.org/support/articles-and-how-tos/choose-the-right-donor-management-software-through-techsoup](https://techsoup.org/support/articles-and-how-tos/choose-the-right-donor-management-software-through-techsoup)
- Software Advice, items to look for and a list of options:  
[softwareadvice.com/nonprofit/crm-software-comparison/](https://softwareadvice.com/nonprofit/crm-software-comparison/)
- Brightvine Solutions, return on investment:  
[brightvinesolutions.com/single-post/2018/04/17/Maximizing-ROI-Initiatives-for-Blackbaud-CRM%E2%2584%A2](https://brightvinesolutions.com/single-post/2018/04/17/Maximizing-ROI-Initiatives-for-Blackbaud-CRM%E2%2584%A2)
- Bloomerang, what not to do:  
[bloomerang.co/blog/infographic-how-not-to-choose-fundraising-software/](https://bloomerang.co/blog/infographic-how-not-to-choose-fundraising-software/)
- Double the Donation, comparison tool:  
[doublethedonation.com/nonprofit-software-and-resources/top-nonprofit-crms/](https://doublethedonation.com/nonprofit-software-and-resources/top-nonprofit-crms/)